

## Appendix 4.1a

### EFFECTIVE STORE DISPLAYS

Name: \_\_\_\_\_

Total Marks /42

PowerPoint contains:

- Consistent background style, colour, font type and size (maximum of 2 font sizes)
 

1	2	3
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- 10 displays from one type of retail store
 

1	2	3	4	5
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  - 5 in-store displays
 

1	2	3	4	5
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  - 5 window displays
 

1	2	3	4	5
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- Comment on how each display meets or does not meet one of the requirements of proper placement and maintenance of displayed products. Use a different requirement for each display.
 

Display No. 1	1	2
Display No. 2	1	2
Display No. 3	1	2
Display No. 4	1	2
Display No. 5	1	2
Display No. 6	1	2
Display No. 7	1	2
Display No. 8	1	2
Display No. 9	1	2
Display No. 10	1	2
- A listing of all comments keyed in good format with bullets and a main title.
 

1	2	3	4	5
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- Proper grammar, spelling
 

1	2	3	4
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